

4th Danube Cup Conference on Entrepreneurship Research 2027

Call for Track Chairs

Application deadline: 15 November 2026, 11:59 p.m. CET

Please apply via the following form: [4th Danube Cup Conference on Entrepreneurship Research 2027 - Call for Track Chairs – Űrlap kitöltése](#)

Conference theme: Entrepreneurship, Innovation and Sustainable Transformation

The Danube Cup was established in 2016 to create an international network of universities along the Danube to enhance cooperation in entrepreneurship education. The Danube Cup Research Pillar was launched in Budapest in 2022, with the primary mission of supporting the dissemination of best practices and high-quality research in entrepreneurship education across the Danube region. At the 2nd Danube Cup Conference in Belgrade (Serbia) and the 3rd Danube Cup Conference in Győr (Hungary), a wide range of presentations showcased the latest innovations and achievements in entrepreneurship education and research.

In preparation for the 2027 Danube Cup Conference, the Organizing Committee is seeking academics and experienced researchers in entrepreneurship education and research who are willing to lead the programming for disciplinary tracks and support the local host, i.e., Bratislava University of Economics and Business (EUBA), Slovakia.

Preamble of the Conference Call:

Entrepreneurship is one of the key drivers of economic development, innovation, and societal progress. In an environment shaped by digitalization, artificial intelligence, demographic change, environmental challenges, and geopolitical uncertainty, entrepreneurs play a vital role in creating new opportunities, generating employment, and strengthening economic and regional competitiveness.

The contemporary entrepreneurial landscape extends beyond technological innovation and increasingly encompasses organisational, social, and institutional innovation. At the same time, growing attention is being paid to sustainable, socially responsible, and inclusive forms of entrepreneurship that address pressing societal and environmental challenges. Attention is also devoted to opportunities arising from population aging and the development of the silver economy.

Entrepreneurial ecosystems that connect universities, businesses, investors, policymakers, and civil society organizations are essential for fostering innovation and supporting sustainable transformation. Strengthening cooperation among these actors—both within the Danube region and beyond—remains crucial for enhancing competitiveness, facilitating knowledge transfer, and promoting cross-border collaboration.

The **4th Danube Cup Conference on Entrepreneurship Research: Entrepreneurship, Innovation and Sustainable Transformation** welcomes theoretical, empirical, methodological, and practice-oriented contributions that advance knowledge in entrepreneurship, innovation, entrepreneurial ecosystems, and sustainable transformation. The conference also seeks to address contemporary challenges and future directions in entrepreneurship research.

Roles and responsibilities of the track chairs:

- Design, organize, and lead the 2027 Danube Cup Conference tracks;
- Promote the track and encourage relevant submissions;
- Preselect submissions for the track and identify relevant, competent, and engaged peer reviewers;
- Advise authors on potential publication opportunities, where applicable;
- Advise and support the Organizing Committee with the overall program of the 2027 Danube Cup Conference;
- Promote the Danube Cup 2027 Conference among colleagues and professional networks.

If you are interested in our call for Track Chairs, please send your application by providing the following information:

- Name, position, area of expertise, and contact details
- Proposal of a focus topic that fits the overall aims of the 2027 Danube Cup Conference
- Max. 1 page description of the theme of the track with a list of about 5 references
- Provisional title of the track (see list of potential tracks below)

For further information, please contact:

- Conference Chair: doc. Ing. Eva PONGRÁCZ, PhD,
Faculty of Economics and Finance, Department of Social Development and Labour, Bratislava University of Economics and Business, EUBA (Slovakia)
eMail: eva.pongracz@euba.sk
- Dr. Loretta Huszák – Delegate of the Corvinus University of Budapest,
eMail: loretta.huszak@uni-corvinus.hu
- Dr. Anikó Kelemen-Erdős – Delegate of the Budapest University of Technology and Economics
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Please apply as a track chair via: [4th Danube Cup Conference on Entrepreneurship Research 2027 - Call for Track Chairs – Űrlap kitöltése](#)

Annex: Details of 2027 Danube Cup Conference

Date of the conference: 14–16 October 2027 (Thursday-Saturday) 2027

Location: Dolnozemská cesta 1, 852 35 Bratislava, Slovak Republic

Conference organisers:

- Bratislava University of Economics and Business, EUBA (Slovakia)
- Corvinus University of Budapest (Hungary)
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences (Hungary)

Suggested Tracks

(This initial list may change after the proposed topics of Track Chairs.)

- Entrepreneurial Mindsets, Behavior and Venture Development
- Start-ups, Scale-ups and High-Growth Firms
- Entrepreneurial Ecosystems and Regional Development
- Innovation, Technology, Artificial Intelligence, and Digital Entrepreneurship
- Corporate Entrepreneurship and Business Transformation
- Sustainable, Social and Responsible Entrepreneurship
- Sustainable Transformation, Green Innovation and Circular Economy
- Entrepreneurial Finance, Investment and Venture Capital
- Family Business and Intergenerational Entrepreneurship
- Aging, the Silver Economy and the Future of Work
- Entrepreneurship Education and Entrepreneurial Learning
- Universities, Knowledge Transfer and Academic Entrepreneurship
- Public Policy, Diversity and Inclusive Entrepreneurship
- International Entrepreneurship and Global Markets
- Research Methods in Entrepreneurship and Innovation

Types of submissions (at a later stage, when track chairs have already been selected)

- Full research papers that contain completed analyses and discussion of research results.

- Research-in-progress papers that present research not yet completed to trigger discussion on the methodology and preliminary research results.
- Innovative teaching methods – good practice cases applied in teaching entrepreneurship that could be presented in dedicated tracks.